

## BECAUSE NON-CUTTING IS THE SAFEST<sup>TM</sup>

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Dear Patient,

Welcome to Park Avenue LASEK! First of all, we want to personally **congratulate** you for taking the first step towards a better life, free from contacts and glasses by coming in for your **Free Consultation**  $\odot$ 

We promise to make sure that the time you spend with us today is both pleasant and informative. Please allow **one hour** for today's visit, so we have sufficient time to examine your eyes & answer your questions. Here is the **road map** of what your visit will look like today:

- Carefully read the paperwork you will receive in your patient folder 5 min.
- Fill out your forms **completely** (parts in bold are essential to assessing your visual needs) 10 min.
- Meet one of Dr. Chynn's MD PhD Associates to confirm you're a good candidate 20 min.
- Meet Tarek, our patient coordinator: discuss packages, affordability, credits & next steps 20 min.

Please hang up your coat & put your umbrella in the rack in the front atrium. Lockers are available in the Patient restroom which is the 1st door on your left past the Front Desk. **Turn off your cellphone ringer** please! We have **free WiFi** (PAL): "like" our Facebook page or follow @EmilChynn & get the password.

Fill out the demographic form **completely**, particularly your **specific occupation**, **company & industry** so we know how you use your eyes so we can determine which package best meets these needs. If your company has over 100 employees in NY, give your HR/Benefits Manager the **Corporate Discount Flyer** in your folder, so everyone at your company will get our **\$1,000 Lifetime Warranty** for **free**—including you!

Give us your **medical insurance** card (to copy). If we accept your insurance, it will pay for an **annual eye exam**, which we then **credit towards your procedure**, so you can save hundreds of \$. We will not bill your insurance without your permission, and **100% of the net payment we receive goes to your procedure**, so there's really no reason to not do this. We will not collect any copay or "patient responsibility."

Don't worry about the price, as we make LASEK **affordable**. Just take what you're currently wasting every year on glasses + contacts + solutions and add **\$1/day more**. Keep this in mind when thinking about the cost and affordability of HD LASEK <sup>TM</sup>

Dr. Chynn had LASIK in 1999 but switched to HD LASEK TM so his patients could avoid the dry eyes & night glare that he has himself, which many LASIK patients suffer from (because of the cut flap). Tarek and Jane both had their 100% Non-Invasive HD LASEK TM with Dr. Chynn. We are the ONLY center that truly practices what we preach. All our staff undergoes HD LASEK TM to be better able to explain the process to you the patient, so please use us as a resource. We are happy to explain the miracle of LASEK.

**Dr. Chynn's Associates, Dr. Guo & Dovzhuk**, are both **MD PhDs**, who were **surgeons** in China & Ukraine, and have been with us for several **years** completing a **Refractive Fellowship** with Dr. Chynn. He will be training them on many teaching points, as this is an **academic center** so please expect this. Park Avenue LASEK publishes more papers and presents more talks at national & international conferences about

## At Free Consultation

Refractive Surgery than any residency program in NYC--including famous ones like at Columbia University (where Dr. Chynn went to medical school). We have more experience treating extreme prescriptions, lazy eyes, astigmatism, and presbyopia than any hospital in NYC. So you get the most advanced care here.

At the end of today's visit, please **make sure that Tarek/Jane sends you an email/text on What's App** with the doctor you saw today, so you can reply to **ALL** & have us answer any questions you may think of afterwards! Please make sure that you book a follow-up appointment with us to watch a live HD LASEK TM procedure, have additional tests performed, update your glasses/contacts Rx, meet with and speak to some happy patients, or even just ask more questions.

Thanks for choosing Park Avenue LASEK & trusting us with your vision—you'll be glad you did!

## **Referral Program**

Take advantage of our amazing referral program by choosing one of our incredible options. When you refer someone who has LASEK you can have your pick of:

- 1. Groupon voucher to take you and the person you refer out on us for dinner, drinks, Broadway Show even Helicopter rides! Receive double the Groupon if you post a testimonial and tag us on social media
- 2. \$500 off for a close friend/family member. (Must be designated ahead of time so we can track their credits)
- 3. \$1000 donation from Dr Chynn to the charity of your choice. (Must be 501©3 and subject to Dr Chynn's final approval)

## **Doctor's Note**

We are happy to provide a doctor's note so you can take care of your eyes for the first few days of your recovery. This way, you can use sick time and not vacation time.